



I. Participants

- Workshop and seminar are open to public particularly students and faculties of private and public universities/institution.
- Two days a workshop and a seminar fee are Rp 100,000,- for students or UB Faculties (ID is required) and Rp200,000 for other participants.
- Audiences are limited (300 persons).
- Workshop and seminar fees should be paid in advanced by bank transfer Bank BNI Kantor Cabang Unibraw Malang, No. Rek. 0116604752, a.n. L. Setyobudi., Dr. Ir. MSc. up to June 8, 2007.

J. Contact Persons

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MINISTRY OF NATIONAL EDUCATION
UNIVERSITY OF BRAWIJAYA
MALANG INDONESIA



INTERNATIONAL WORKSHOP, SEMINAR AND SMEs EXHIBITION

Development of Educational Program for Entrepreneurship Facilitator

June 12-13, 2007
Malang - Indonesia

In Collaboration with:

University of Brawijaya Entrepreneurship Education Center (UBEEC)
Japan Bank for International Cooperation (JBIC)
Waseda University, Tokyo, Japan

F. Workshop, June 12, 2007

- a. Entrepreneurship in the era of uncertainty and Summary of project background, purpose and results (by Prof. Dr. Takeru Ohe, Waseda University, Japan)
- b. SMEs promotion, Entrepreneurship Education and Incubation Policy (by Malaysian Government Official and University Professor of University Kebangsaan Malaysia).
- c. Improving UB Entrepreneurship Education, Operating incubation center, and utilize networking for entrepreneurship education and SMEs Support (by L. Setyobudi, PhD and Team of UBEEC, University of Brawijaya).

G. Seminar (08.00-13.00), June 13, 2007

Papers (English or Indonesian) based on the theme of seminar should be received in Organizing Committee by June 7, 2007. Selected papers will be presented on the seminar and proceeding. Papers should be formatted in academic standard both hard and soft copy. Organizing Committee will inform selected papers.

H. Field Trip (08.30-13.00), June 13, 2007

Morning Session-Lunch : Field Trips to Successful SMEs will be held only for International guests and participants from outside.

A. Background

Since Indonesia has already got over Asian economic crisis, in 2006 Indonesia will achieve the GDP growth around 6%. However, a large number of people in Indonesia still remain poor especially in rural area. An unemployment rate is around 9.5%, while half unemployed are 27%. In Medium-Term Development Plan, it is mentioned that poverty is a fundamental national problem that must be solved immediately and that must be a priority in the implementation of the national development program.

Many infrastructure projects, as external incentive motivation factors, have been implemented by government but did not show any significant poverty and unemployment reduction. From the perspective of entrepreneurship, this means that we need empowering subsistence motivation resources factors one of them known as entrepreneurship education. Entrepreneurship education as one effective way to reduce poverty is to empower and train the poor people to earn their living, those people should be trained on how to set up and manage SMEs in the region where they live.

JBIC (Japan Bank for International Cooperation) is carrying out the "Pilot Study for Knowledge Assistance for Development of Educational Program For Entrepreneurship Facilitator" in Indonesia with the cooperation of University of Brawijaya (UB). Waseda University is contracted as the consultant for this study, and Prof. Dr. Takeru Ohe, an entrepreneurship education specialist from the Graduate School of Commerce, Waseda University is the team leader of the pilot study team. The study started in December 2006 by holding an International Seminar on Developing Entrepreneurship Education Program at UB. For the implementation of the study, UB has established a cooperative framework on a practical level with University of Gadjah Mada, University of Hasanuddin, Asia SEED Japan, University Kebangsaan Malaysia, National University of Lao P.D.R., and National University of Management at Cambodia.



B. Outline of the Pilot Study

Outline of the Pilot Study Educational program for development of entrepreneurship facilitators including teaching material and method has been developed based on the actual situation in Indonesia and the experience in ASEAN countries and Japan. Lecture, exercise, and field trip were conducted for students and lecturers in UB experimentally, with the method of Consulting Based Learning (CBL). The students and lecturers worked closely with local SMEs and developed action plan to improve the SMEs. The result of implementation of the action plan will be presented in the workshop. Participants of the workshop are expected to discuss how to utilize and disseminate the educational program.

C. Theme

Exploring a Local Entrepreneurial Spirit to Reduce Poverty and Unemployment.

D. Objective & Purpose

A main objective of this workshop, seminar, and exhibition is to share the results of Pilot Study of the Entrepreneurship Education Development for Facilitator. The project developed teaching materials of educational programs and evaluated on five SMEs during a period of study. The target is to evaluate the concept of "Learning from Helping" approach for the participant skills' improvement through assisting to increase the SMEs business performance. We do hope the results of the study could be used and disseminated to other areas of Indonesia with necessary adjustment. The outcomes of this workshop will also be spread over the ASEAN countries.

E. Date and Location

Workshop and Seminar will be organized on 08.30-17.00 Western Indonesian Time, June 12-13, 2007, at the "Widyaloka" building University of Brawijaya.

An exhibition of SMEs will be held on the same time.

